INTRODUCTION OF MY ACCOUNTING APPLICATION TO SMES ATHIF LAUNDRY AND CAHAYA LAUNDRY IN DENOKAN VILLAGE

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Abstract
This community service initiative concentrated on aiding Small and Medium Enterprises (SMEs) in the laundry sector, specifically Athif Laundry and Cahaya Laundry in Denokan Village, Maguwoharjo. The primary goal was to improve human resources development and technological literacy within the local community. The laundry business, crucial for customer service, faced challenges in financial management and technological adaptation. The research emphasized the significance of profit generation for business sustainability, stressing the need for accurate financial records. Introducing the Akuntansi ku application, a digital accounting tool designed to automate transaction recording, the research aimed to empower SMEs in tracking income, expenses, debts, and receivables. The participatory methodology involved a survey, activity implementation, and results analysis. Athif Laundry and Cahaya Laundry were identified as suitable candidates for intervention, lacking financial statement preparation. The activities focused on educating and assisting SMEs in using the Akuntansi ku application, resulting in improved financial record-keeping efficiency, heightened motivation to maintain records, and enhanced organizational structure. In conclusion, the community service successfully equipped both laundries with knowledge and tools for effective financial record management through the Akuntansi ku application, emphasizing the importance of financial statements for evaluation and decision-making. The recommendation is to extend similar programs to other SMEs, promoting technological adoption for sustainable business growth.
INTRODUCTION

Community Service at UMKM Laundry prioritizes assistance in order to provide benefits to the surrounding community. The main purpose of this Community Service activity is to develop human resources and increase human understanding.

One of the most important aspects in the laundry business is customer service. Therefore, services are not affected by competition between types of service companies (Simanjuntak, 2019) (Harumi, 2016). Of the variety of washing options available, behaving wisely isn't just about that; It is also about obtaining profits in accordance with what is expected of service providers.

Profit is the profit that a company receives from its business ventures. The profit generated by the service provider will be used for several purposes (Bharmawan & Hanif, 2022) (Siahaan et al., 2022) (Nainggolan, 2018). Harahap profit is an increase in equity value from transactions that are incidental and not the main activity of the entity and from transactions or other activities that affect the entity during a certain period, except those derived from the results or investments of the owner (prive) (Harahap, 2015).

In this modern era, people are expected to live a life that is increasingly dependent on technology, and this puts pressure on us to be able to use, apply and utilize technology in everyday life. Modern technology has had a significant impact on the economy and transactions no longer require currency, known as cashless transactions. Therefore, education about technology is very necessary for the wider community so that they are not too old in using the technology that exists today. By providing education on the use of technology, it is hoped that people can improve the quality of life because transactions can occur anywhere and anytime through the internet.

Athif Laundry and Cahaya Laundry have a problem that they do not conduct a thorough analysis of every transaction that occurs during laundry operations. Based on these problems, training is needed to learn more about technology in the business world. This is expected to help service providers in managing their financial records and increase knowledge of technology in applications such as Akuntansi ku so that businesses that are already operating can grow more successfully.

The Akuntasiku application is a digital accounting application that is used to record all transactions that occur in a business ranging from income, expenses, debts, receivables, assets and will also automatically find out profits or losses without having to calculate manually (Pamungkas & Nugraeni, 2023) (Putri & Utami, 2023) (Kanedi et al., 2022). Financial statements can be recorded as we need such as daily, weekly, monthly, or yearly. Business actors must know the financial statements containing expenses, income, debts and receivables so that they can find out the amount of profits or losses and how the business develops and can make decisions related to business development (Gasperzs et al., 2022) (Santoso et al., 2021).

Research conducted by Ninik Mardiana on "Introduction and Operational Training of Android-Based Accounting Applications in MSMEs Ondomohen Pack" found that the SME Accounting Application was considered quite helpful in the process of recording the finances of MSMEs Ondomohen Pack. The skills of workers who are
assigned to manage finances by utilizing android-based applications, feel facilitated in financial recording (Mardiana et al., 2023). The research proves that this accounting application is very helpful, so this study will further discuss how the application performs to laundry and laundry light SMEs in Denokan village.

The purpose of this study is to present and introduce accounting applications to SMES Athif Laundry and Cahaya Laundry in Denokan Village. The main objective is to provide a thorough understanding of the features and advantages of accounting applications that can improve the efficiency and effectiveness of their accounting processes. And the benefits of this study can help SMES Athif Laundry and Cahaya Laundry to increase the level of accountability in their financial records. With accounting applications, it is expected that the process of recording and financial reporting will be more transparent and organized.

METHOD

The activity was carried out at Athif Laundry and Cahaya Laundry located in Denokan Village RT/RW 01/01 Maguwoharjo. The approach to realizing this program is participatory. Mustanir emphasized that the participatory method is a mentoring approach intended for SMEs to solve the problems faced (Mustanir et al., 2019b) (Mustanir et al., 2019a). This method involves SMEs to play an active role. Use of descriptive statistics to analyze demographic data. Data sources from this research method can be obtained from various stages of implementation, namely surveys, implementation of activities, and results.

RESULT AND DISCUSSION

The results of the implementation of Community Service at UKM Athif Laundry and Cahaya Laundry are:

Survey

This stage is carried out by visiting directly where SMEs are located, namely in Denokan village, Maguwoharjo and making observations, namely choosing SMEs who do not make financial statements. The result of this survey is that the devotees chose Athif Laundry and Cahaya Laundry as SMEs in accordance with the criteria.

Implementation of Activities

This stage is carried out through 3 processes, namely:

A. Introduction to the Akuntansi ku application

My accounting application is an application used to record all transactions that occur in a business. This application can record daily transactions and can automatically generate transaction records that have been compiled in the General Journal, General Ledger, Balance Sheet, Profit and Loss, Changes in Capital, and Balance Sheet. Perpetrators only need to input each expenditure or income transaction and do not need manual input of general journals and financial statements. The Akuntansi ku application can be easily accessed because this application is free and can be downloaded for free through the Appstore. The account registration process is very
easy and without the need for an ID card or NPWP. This application can be used easily and practically (Sholihat, 2021) (KRISMANTO, 2023).

B. Education, Assistance, and Practice of Using My Accounting Application
Steps to use the My Accounting app:

1. Download the My Accounting app on the Appstore

![Figure 1, Download the My Accounting app on the Appstore](image1)

2. Register the application by entering the user's full name, email and password. Then enter the name of the business you have.

![Figure 2, Register the application](image2)
3. If you have successfully registered, the main page of this application will appear, which contains transaction history, dashboards, master data, reports, and settings.

![Figure 3, App main page](image)

4. Select the add transaction menu, then select the type of transaction and a credit debit account will automatically appear. Fill in the notes and nominal according to the transaction that occurred.

![Figure 4, Fill in the notes and nominal](image)
5. All transactions that have been inputted will be visible on the transaction menu and will be automatically recorded in the financial statements.

![Figure 5](image)

**Figure 5**, recorded in the financial statements.

6. Select the Report menu to see the results of transactions that have been inputted. In the report menu, you can see all transactions in the general journal, general ledger, balance sheet, profit and loss, changes in capital, and balance sheet.

![Figure 6](image)

**Figure 6**, see all transactions
7. Example of the result of the income statement in the Akuntansi ku application

![Image of the income statement result]

**Figure 7, Example of the result**

C. Result

The success indicators of the activities implemented in two Small and Medium Enterprises (SMEs) are evident in several aspects. Firstly, the adoption of the Akuntansi ku application has enabled SMEs to effortlessly and flexibly record their financial statements. This technological tool has streamlined the process, making it more efficient for the businesses. Secondly, there is a noticeable increase in motivation among SMEs to consistently maintain and update their financial records, leading to enhanced organizational structure. Lastly, the activities have successfully imparted an understanding to SMEs about the significance of creating and regularly updating financial statements, emphasizing the crucial role they play in the overall management and decision-making processes.
CONCLUSION AND RECOMMENDATION

Community service with assistance in preparing financial statements and introducing digital accounting applications, namely Akunku at UKM Athif Laundry and Cahaya Laundry in Denokan Village. Through this activity, SMEs can understand how important it is to record financial statements in running a business. Through this activity, SMEs, namely Athif Laundry and Cahaya Laundry, can get to know and understand how to use digital account applications to handle business cash flow effectively.

By using the My Accounting application, users can make records without requiring human intervention so that it is more convenient, practical, effective, and efficient. Through this activity, SMEs can understand how important financial statements can serve as a basis for evaluation.
REFERENCES


